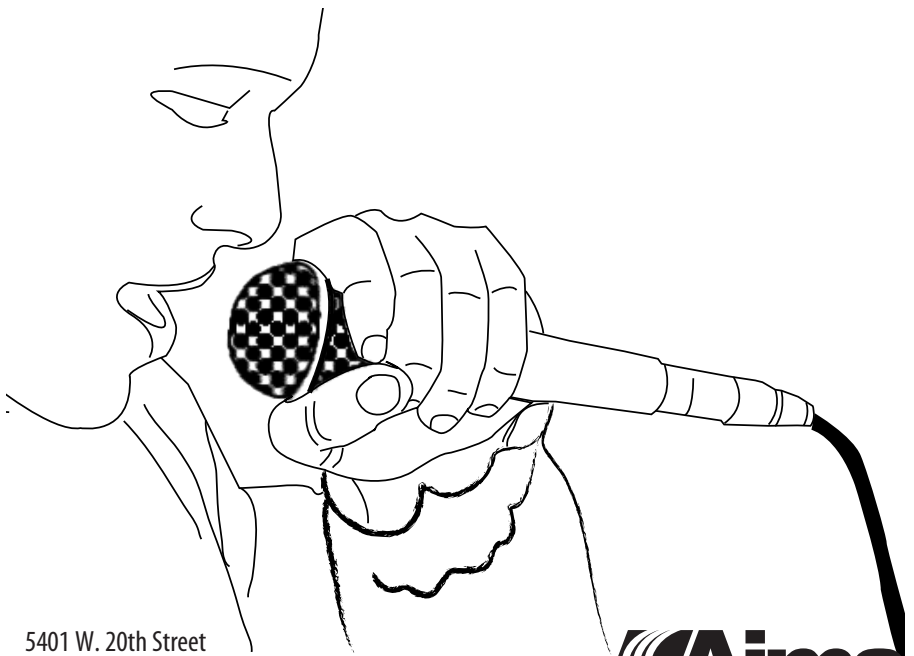


Speak Easy

Speakers Bureau Directory

A complimentary service from Aims Community College



5401 W. 20th Street
Greeley, Colorado 80634
970-339-6365
www.aims.edu

The logo for Aims Community College, featuring the word "Aims" in a bold, sans-serif font with a stylized graphic of three curved lines to its left, and "Community College" in a smaller font below it.

Aims Community College is pleased to present you with the Speakers Bureau Directory, Speak Easy.

Aims is one of the largest community colleges in the state. Founded in 1967 in Greeley, Aims has since established additional campuses in Downtown Greeley, Fort Lupton and Loveland. The college offers more than 4,000 day, evening, weekend and online courses annually in more than 130 degree and certificate programs.

As part of its community service program, Aims has developed this Speakers Bureau of administrators, faculty and staff members who are available to speak to schools, civic groups, clubs and organizations in Weld and Larimer counties.

This service is free. However, our speakers are volunteers, and those who drive a considerable distance would appreciate help with expenses.

Questions and requests for speakers

Should be directed to:

Public Information Office,
(970) 339-6365
e-mail: speakersbureau@aims.edu

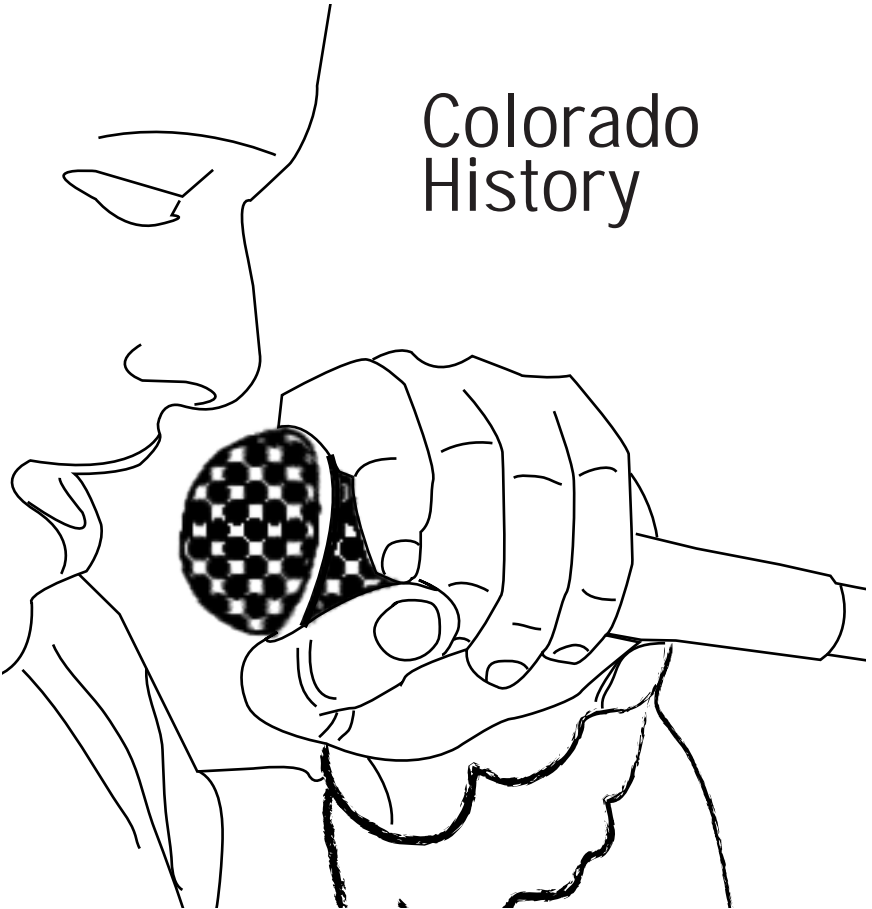
Please call four to six weeks
before the presentation date.



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Colorado History



Aims Community College: An Overview ...

Jared Fiel, Director – Marketing & Public Information

What is going on around the campus(es)? Where does the money come from? Who goes there? What do they teach? Is it just for 25 and under? Find out everything you ever wanted to know about Aims but were afraid to ask.

Dr. Susan Anderson

Darlin Jean Krause

Frazier's pioneer physician, Dr. Susan Anderson, served the city of Frazier, Colorado, for 50 years and was once a citizen of Greeley. She was a remarkable woman who lived and worked during a remarkable period of time.

Pioneer Women of Northern Colorado

Darlin Jean Krause

This is the story of some of the "Founding Mothers" of Northern Colorado. Who were these bold and adventuresome pioneer women who settled the plains and peaks of Northern Colorado? Find out through this presentation.

The Ladies of Colorado: Famous and Infamous

Darlin Jean Krause

From Baby Doe to Emily Griffith, from Molly Brown to Augusta Tabor – hear about the lives, loves and contributions of the women of Colorado. Listen to their fables and their foibles told by someone who has researched their histories.

The Ladies of Colorado: Part II

Darlin Jean Krause

Part II brings you the lives and loves of five more of Colorado famous or infamous women.

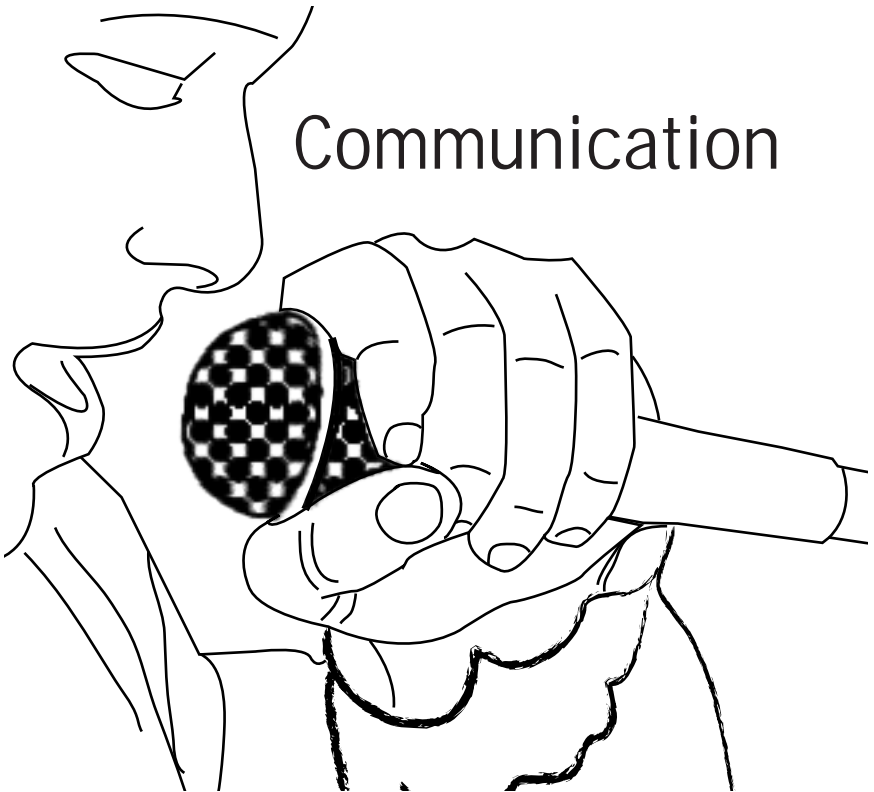
Sex, Lies and Stereopticons:

The Tale of Augusta, Horace and Baby Doe Tabor

Darlin Jean Krause

From birth to death, this presentation brings you the story of three very different people who played important roles in the history of Colorado and whose private lives fascinated an entire nation.

Communication



4 P's of Marketing

Dr. Ilisha Newhouse, Professor, Ethics

This course reviews the basic fundamentals of Marketing. It will review the four P's in detail: price, product, promotion and placement. Additionally, it will review ethics in advertising as well as past, present and future marketing tactics such as the FMRI.

Common-sense Business Writing

Jared Fiel, Director, Marketing & Public Information

You have a big report due or a major letter to write to an associate and you can't remember how to use a semicolon! Don't worry. In just 30 minutes, you can get some basic writing and grammar tips to clean up your communication and improve the image of your organization.

Communication Gaps

Dealing With the Media

Jared Fiel, Director, Marketing & Public Information

Have you ever been misquoted in a newspaper? How do you correct a news item once it has been published? How do you get media coverage for noble issues? Save yourself some frustration by knowing the art of dealing with the media.

Get Your Organization On the Front Page

Jared Fiel, Director, Marketing & Public Information

This is a condensed version of a Continuing Education class focusing on assisting small business, non-profits and churches to get the word out to the media and put their organization in the best light.

How Does a Newspaper Work?

Jared Fiel, Director, Marketing & Public Information

Sure it shows up on your doorstep every morning, but what goes into putting it together. Jared Fiel, a 10-year newspaper veteran, will give you a behind the scenes look to help answer all those questions about your daily news.

Self-publishing 101 ...

Jared Fiel, Director, Marketing & Public Information

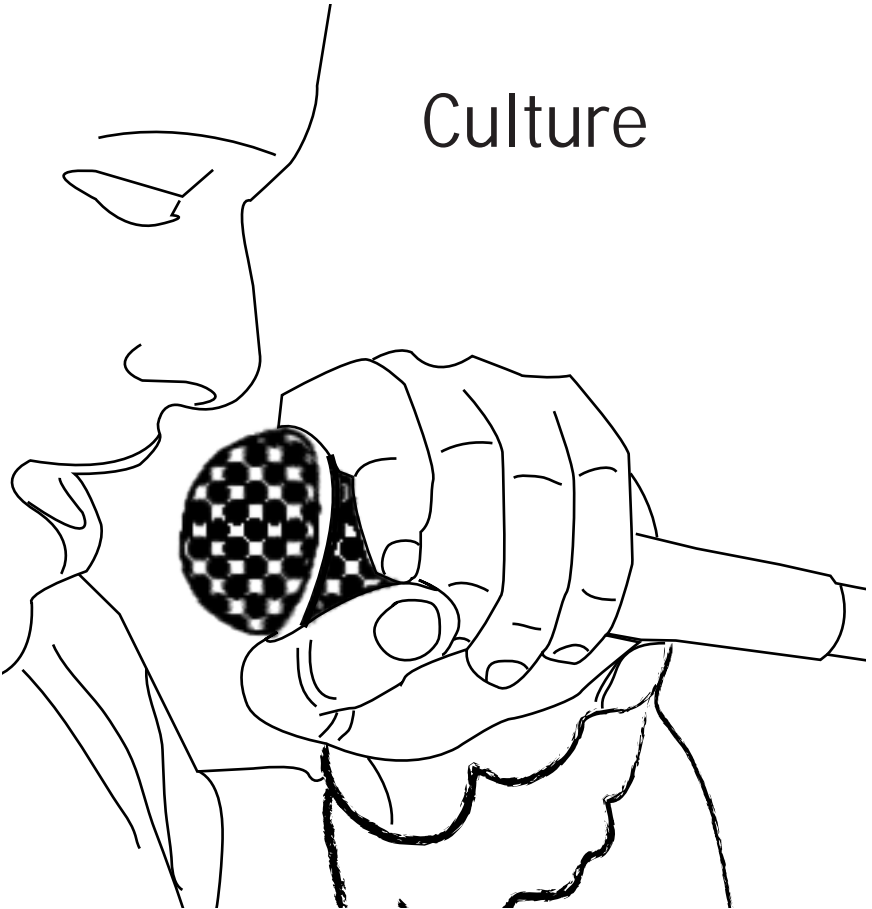
It doesn't cost as much as you might think. Hear about the pitfalls. Learn the difference between on-demand publishing and traditional publishing. And learn some tips on the hardest part: the marketing.

Writing Your Novel ... In Just 30 Days!

Jared Fiel, Director, Marketing & Public Information

Sounds impossible, but thousands of people do it every year for National Novel Writing Month. Hear from a four-year veteran with tips on how to strangle your internal editor, time management, idea generation, word count motivators and more

Culture



Mexico: A Language School

Dr. Ralph Tarnasky, Professor and Chair, World Languages

For the past nine years, Aims has had an agreement with a language school in the beautiful pacific port city of Mazatlán, México. People of all ages, whether they are Aims students or not, can take the equivalent of any of our Spanish courses in an intensive format including a home stay with a Mexican family. Group and individual trips can be arranged. This presentation includes slides and information about the school, the city of Mazatlán, and the learning program in general.

Religions of the World

Dr. Ilisha Newhouse, Professor, Ethics

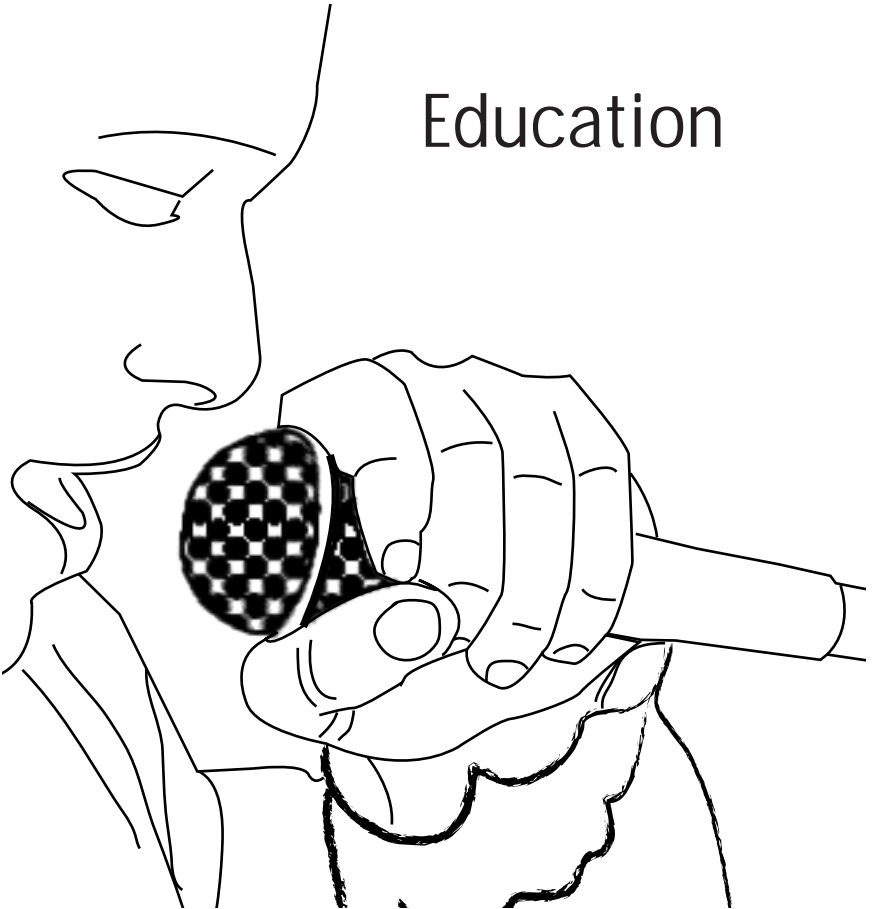
This course explores the basic fundamentals of all religious institutions. It reviews categorical concepts of religion and the difference between religion and spirituality. Come and explore the beauty of all religions and how the individual bonds with the universe.

Sportsmania: Sports in American Culture

Dr. Michael Kelsey, Professor and Chair, Geography and Economics

Most people know that sports are important to American society. Besides their business and entertainment qualities, these activities are much, much more. This presentation uses cultural geography to explain why sports are embedded in our national psyche and how they represent our national character.

Education

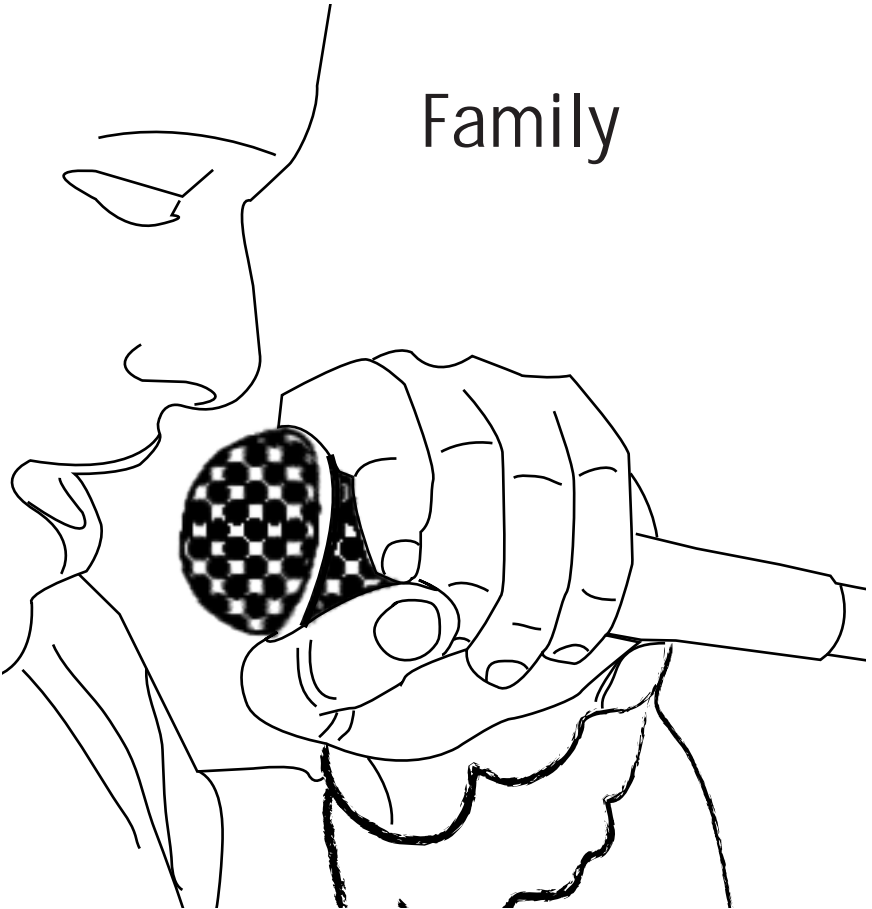


The Importance of an Education

Dr. Ilisha Newhouse, Professor, Ethics

If you think education is expensive, try ignorance! This course is focused towards those at a cross-road who are considering higher education. Come and explore the benefits of post-secondary education and how it can change your life. Take control of your life in lieu of life controlling you.

Family

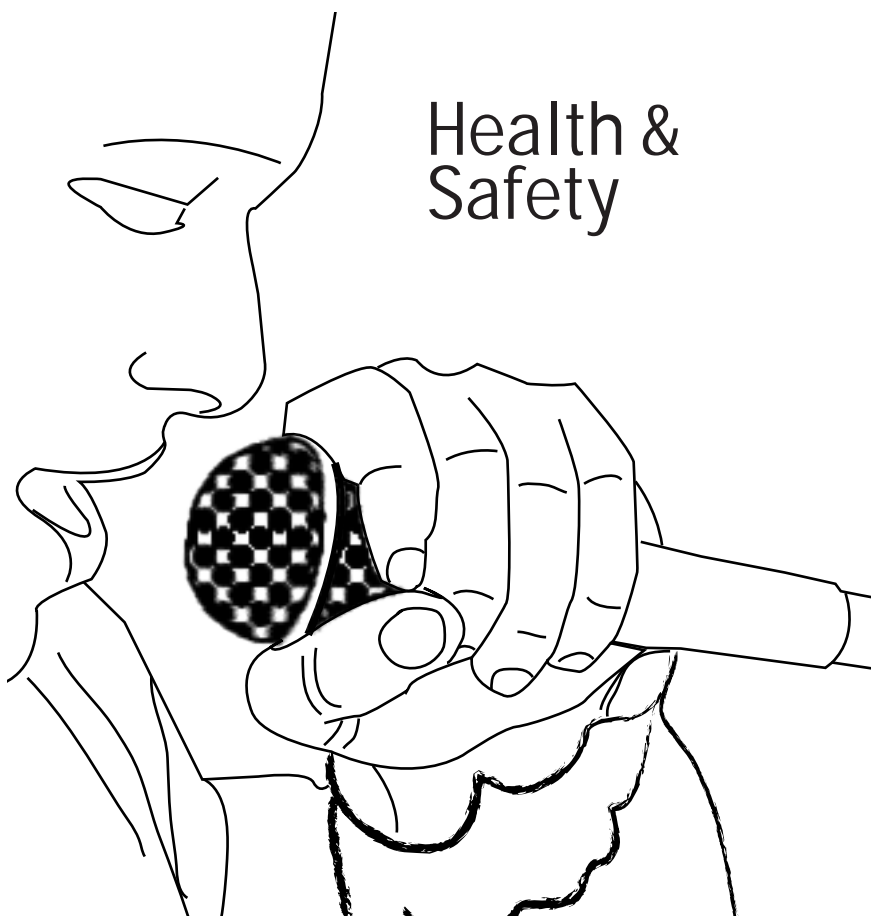


Fumbling Thru Fatherhood

Jared Fiel, Director, Marketing & Public Information

Every new dad is scared to death about messing up. Hear how you shouldn't be afraid of your mistakes, you should embrace them. This is a funny and heart-warming presentation from the author of the humor/parenting book of the same title.

Health & Safety



Balancing Hormones ... Naturally

Dr. Priscilla Johnson, Instructor, Health & Wellness

Are you experiencing PMS, fibroids, hot flashes, night sweats, mood swings, depression, thyroid imbalance, infertility, osteoporosis or fluid retention? Learn about natural options available for women from puberty to post-menopause.

Bust Your Stress

Wendy Wright-Kilker, Associate Professor, Psychology

Learn simple tools for managing stress. Stress accumulates in the body and affects our health. These quick and easy tools will calm both your body and mind and turn off the stress response. Presentations can be individualized for the participants.

Helping Young Children During Difficult Times

Judy LeClerc Gump, Professor, Early Childhood Education

Family changes, such as divorce and remarriage, moving to a new home and school, natural disasters and traumatic events either experienced or seen in the news all affect young children. Learn what you can do to help them cope successfully and become more resilient.

Little Decisions, Lifetime Scars

Jennifer Malinski, Academic Program Coordinator, Allied Health

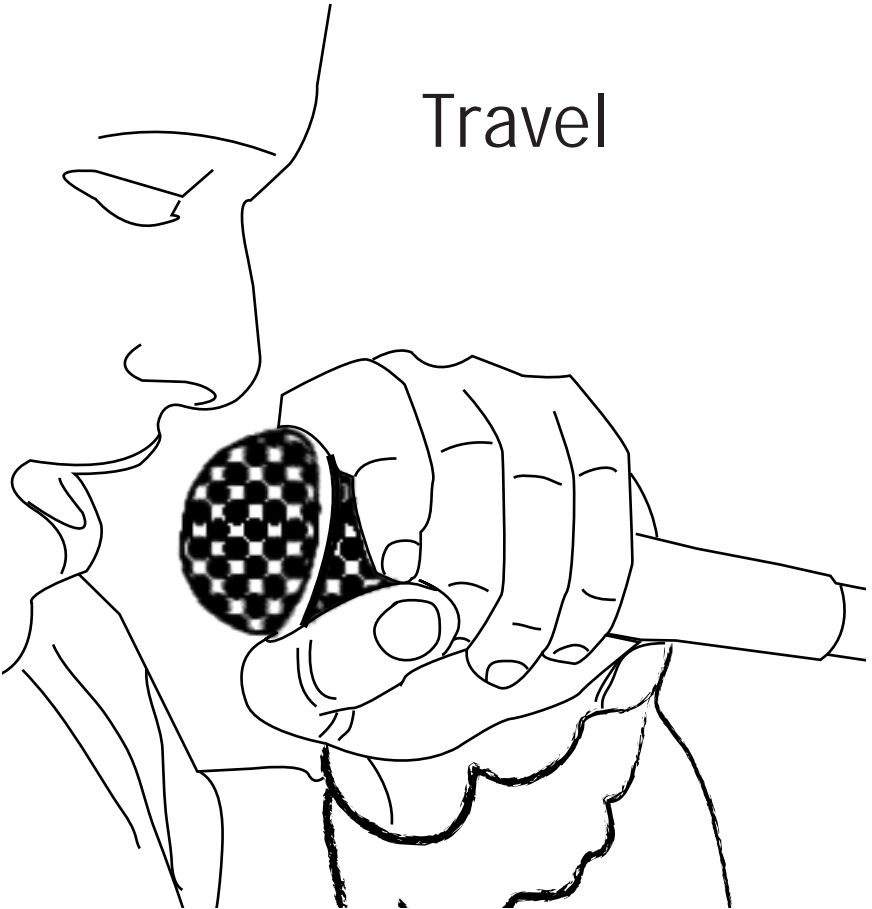
It's amazing how one small decision can leave a lifetime impact on the human body. From issues of addiction to the physical scars that excessive drug and alcohol use can cause, Jennifer will discuss how the choices people make in regards to drugs and alcohol can affect you today, tomorrow and for years to come. This presentation is geared for children ages 10 - 15.

Optimal Health

Dr. Priscilla Johnson, Instructor, Health & Wellness

We can eat well, take supplements, exercise, drink water, and still be tired and unhealthy. Learn how you can have exceptional energy, the ability to heal and repair and stable hormones.

Travel

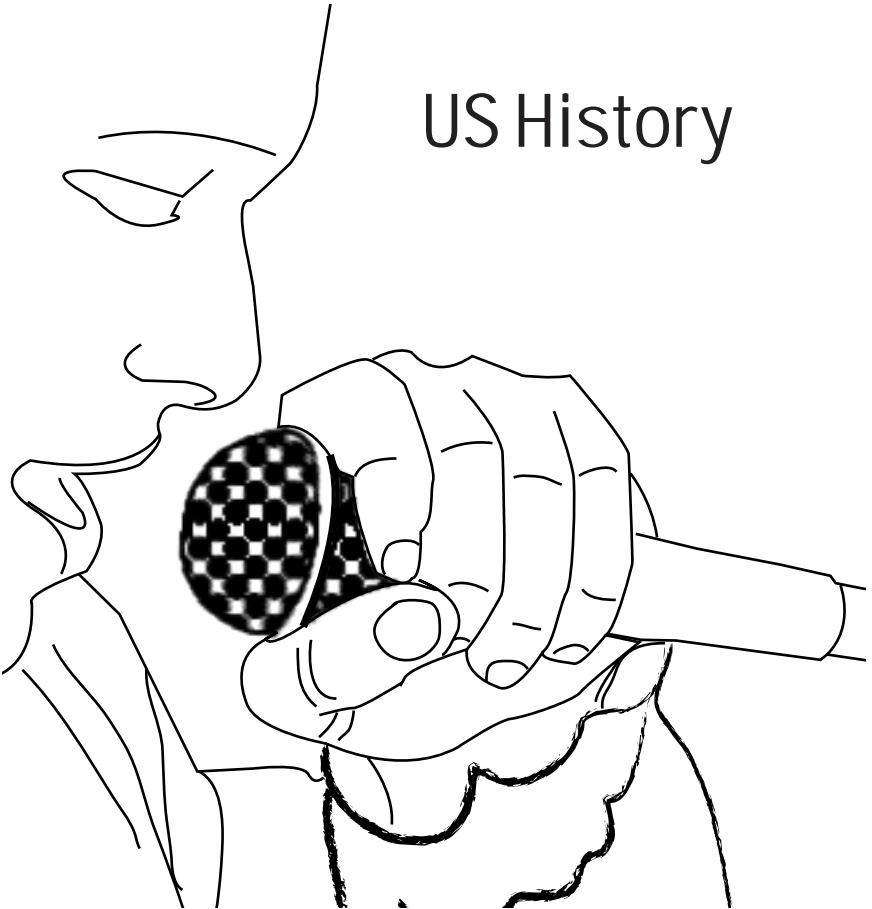


Living Overseas: Exploring Your Options

Heather Lelchook, Associate Dean, Fort Lupton Campus

Want to do more than be a typical tourist in a foreign country, or be able to spend more time in a city than one or two days? You could work overseas teaching English. Heather Lelchook will explore options for living overseas, and give you tips on how to prepare for such an adventure.

US History



Calamity Jane

Darlin Jean Krause

Find out the real story of Martha Jane Cannary, known to most as Calamity Jane. When she was just an adolescent, Calamity Jane traveled to Fort Bridger, Wyoming, and from there she embarked upon the transient existence that would characterize her life in the West, especially in the Black Hills mining camps of South Dakota and Wyoming.

Deborah Read Franklin: The Forgotten Woman

Darlin Jean Krause

Deborah Read Franklin was the common-law wife of American statesman Benjamin Franklin. Born in 1704, she was indeed the woman behind the man. Benjamin Franklin could not have accomplished all that he did without the constant love and support of this woman. Deborah reveals herself in this living letter to her daughter, Sally.

First Ladies of the Land

Darlin Jean Krause

Who were they and how did they help shape our country. This presentation is divided into ten sections.

Choose from the following periods:

1. Part I: Setting Precedent
2. Part II: A New Nation, A New Role
3. Part III: They Had to be Strong
4. Part IV: The New Women
5. Part V: Into the 20th Century
6. Part VI: First Ladies of the 20's and 30's
7. Part VII: Breaking Precedent
8. Part VIII: Turbulent Times
9. Part IX: New Dimensions
10. Part X: Recent Times

If requested, presentations can be made on any specific first lady.

Lady Isabella Bird: World Traveler

Darlin Jean Krause

Lady Isabella Bird defied the conventional description of women in the upper middle class of Victorian England and chose a life of exploration and adventure instead. She was a nineteenth century woman who grasped the opportunity to travel and write about those travels in books that have entertained and delighted her audiences for over a hundred years.

“Little Sure Shot”

Darlin Jean Krause

Follow the story of the legendary Annie Oakley, friend, wife and entertainer who charmed not only America but the people of Europe as well.

Shady Ladies of the American West

Darlin Jean Krause

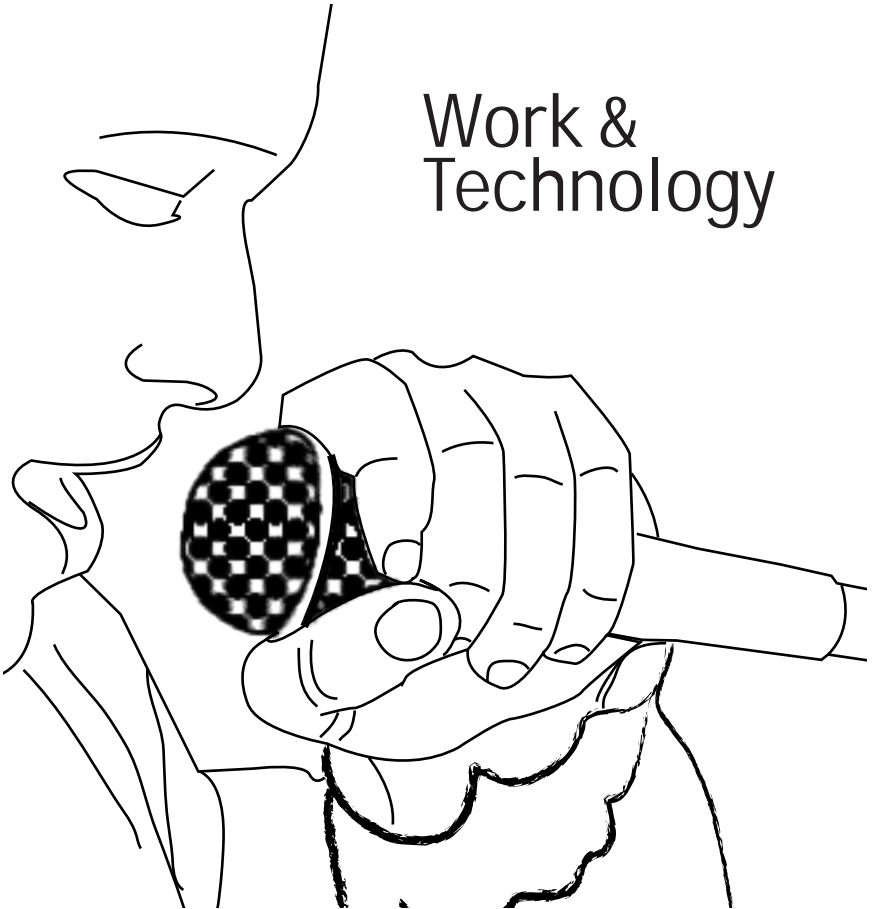
In the American West, harsh sanctions were not as “practical” as they were in the more conservative and civilized part of the nation. Proper women labeled those who didn’t share their values disgraceful. However, these shady ladies of the American Wild West were mostly accepted by these genteel ladies as a necessary evil. This program gives insight into the places of these “Ladies” in the Great American West.

Wild Women of the West

Darlin Jean Krause

This is an introduction to the lives of female outlaws and desperadoes. Includes but is not limited to Cattle Kate, Belle Starr and Big Nose Kate.

Work & Technology



Building a Winning Resume

Dr. Allan Obert, Professor, Psychology

What do employers want to know about you when they see your resume? What do I not list on a resume? What about scannable resume? These questions and many more will be answered in this presentation.

Building Your Team...And Keeping It

Shannon McCasland, Coordinator, Student Activities and Orientation

Everyone is part of a team. At the office and at home, you're a "player" on a team. We all know the value of teamwork – but do you know how it really works in a practical sense? This presentation will highlight several concrete teamwork principles identified by leadership gurus such as John Maxwell, Stephen Covey and Ken Blanchard.

Creative Ways to Pay the Rent

Dr. Ilisha Newhouse, Professor, Ethics

There are better ways to pay the bills than a 9 to 5 in a cubicle. This seminar will tap into the creative individuality of self. Come explore the many options to make money, have fun and live your dreams.

Developing Successful Interview Skills

Dr. Allan Obert, Professor, Psychology

Knowing how to prepare for that successful interview is a skill by itself. Learn how to prepare yourself so you will be confident.

Encouraging the Heart

Shannon McCasland, Coordinator, Student Activities and Orientation

In a recent survey of American workers, 63% of the respondents ranked "a pat on the back" as a meaningful incentive. Even more powerful than money, recognition is a tool largely underutilized in the work environment. This presentation will help you discover your "encouragement index" and the seven essentials of encouraging. You'll leave with low-cost reward ideas, goodies that will get you started, and an understanding of how to use praise, rewards, and recognition as motivational tools.

Four Personality Types: Taming Your Zoo

Shannon McCasland, Coordinator, Student Activities and Orientation

Ever feel like your co-workers, friends, or family belongs in a zoo? Truthfully at some point, we all belong there. The truth is that everyone you know is either a lion, otter, golden retriever, or beaver. Examine the four personality types with depth, humor, and realism. This presentation will give you the “scoop” in order to value and encourage each member in your community’s zoo.

Humor in the Corporate Environment

Dr. Ilisha Newhouse, Professor, Ethics

If I am not having fun, why bother? Learn to create a stress free professional environment that is appropriate for most industries with the use of humor and creativity.

Leadership

Dr. Ilisha Newhouse, Professor, Ethics

This program offers basic tools to lead and motivate others in any setting. Learn to lead your family, colleagues, and subordinates through any crisis or prosperous situation. Find the self-esteem and charisma to be a future leader of tomorrow’s demands.

Marketing Yourself in a Tough Economy

Lou Cartier, Instructor, Business

The world has changed. This is not your father’s economy or your mother’s “secure” job. “No man is an island,” to be sure. However, truth does not free us from the responsibility of managing our own career. Come see how to begin.

Public Relations and Fundraising: Myths and Mastery

Lou Cartier, Instructor, Business

Isn’t public relations simply smiling as you lie? Why should I support my favorite charity when they get money from the government? Are there really companies out there who will match my gift? Bring your own head-scratchers. The more, the merrier.

Raise Money for Your Favorite Causes

Lou Cartier, Instructor, Business

There are at least 100 reasons why people fear fundraising, most of them pretty reasonable. After all, asking someone for money is a big deal. Learn how you can settle the jitters and tame the conflict between your heart and your head.

Strategic Planning 101

Lou Cartier, Instructor, Business

“If you don’t care where you’re going, then any direction will take you there.” You’ve heard this axiom, but what is the heart of it? Successful organizations, just as successful people, *take responsibility for the future*. They look around, seek wise counsel, set goals and PLAN their strategy. Get started today!

Team Building

Dr. Ilisha Newhouse, Professor, Ethics

Learn to draw the positive energy from colleagues by applying inspirational tactics to motivate others. Tap into the assets of others and create a powerhouse team.

The 7 Habits are for YOU!

Shannon McCasland, Coordinator, Student Activities and Orientation

Based on the best-selling book by Stephen R. Covey, the 7 Habits of Highly Effective People are for everyone. This is an abbreviated session from the 3-day workshop including highlights to help participants set goals, improve relationships, and create a path to life effectiveness.

There Is No Such Thing As Business Ethics

Dr. Ilisha Newhouse, Professor, Ethics

If I am not having fun, why bother? Learn to create a stress free professional environment that is appropriate for most industries with the use of humor and creativity.

Thinking Of Serving On a Not-For-Profit Board?

Lou Cartier, Instructor, Business

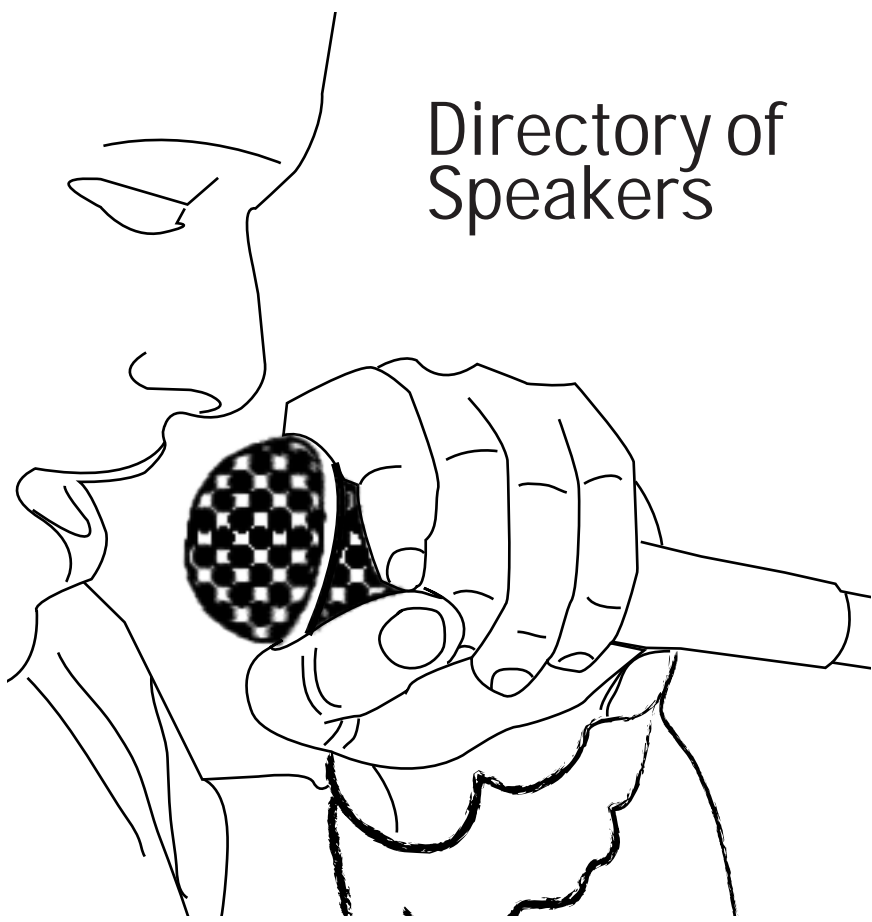
Leadership and service are virtues most non-profit organizations cultivate ... and hunger for. If you've been asked, or are considering, whether board service is something you'd enjoy and be good at, let's talk about it.

Time Management

Dr. Ilisha Newhouse, Professor, Ethics

Ethics are ethics are ethics. One can not leave his or her soul at the door and acquire a new set of principles, morals and values in an office setting. Come and explore the essence of self and learn the concept of Theo centric business and ethics, the art of applying ones individual morals and values to a corporate setting while still remaining a functional asset.

Directory of Speakers





Lou Cartier

is a Business instructor at Aims. Trained in journalism, public affairs and non-profit leadership, Lou has raised support for universities and voluntary organizations in three states. Lou founded Cartier Outreach Associates in 1998 after success at the University of Michigan and University of Nebraska at Omaha. Lou is an Ambassador with the Greeley Chamber of Commerce member of the Association of Fundraising Professionals (AFP), and former president of the Nebraska chapter of Public Relations Society of America (PRSA). He has trained college advancement pros for the Council for Advancement and Support of Education (CASE). He also has deployed his leadership gifts in electoral politics, community volunteerism and lay ministry.



Jared Fiel

is the director of Marketing and Public Information at Aims. He was a newspaper reporter and editor in Colorado, New Mexico and California for 10 years before turning to communications and marketing for a Fortune 50 Company and, later, a Colorado agricultural organization before coming to Aims in 2005. He is also the author of "Fumbling Thru Fatherhood," a humorous collection of stories from the first six years of being a dad.



Judy LeClerc Gump

is a disaster child care responder, a trainer of volunteers for the Disaster Child Care program, and a disaster survivor. She has worked with young children and families following disasters all over the US including the crash of the Alaska airliner and in NYC following the 9/11 attack. Judy is an experienced child development specialist and teacher in Early Childhood Education and has been employed at Aims since 1996.



Dr. Priscilla Johnson

is a Naturopathic Doctor, Master Herbalist, Bio-Energetic Practitioner and Loomis Digestive Health Specialist. In private practice for twelve years, Dr. Johnson helps people identify key stressors and build a custom protocol for wellness. Dr. Johnson speaks on health and wellness in both the secular and Christian arenas and is an adjunct wellness instructor at Aims. Workshop presentations include "Balancing Hormones...Naturally," "Optimal Health," and "Living Stress Free," in addition to organizational presentations designed to promote health and wellness.



Dr. Michael Kelsey

received his doctorate from Kent State University. Dr. Kelsey also has 11 years of corporate and independent business experience. He has been employed at Aims since 1993 and joined the Speakers Bureau in 1995.



Darlin Jean Krause

of Greeley, Colorado is retired from Aims Community College where she served as Public Services/Reference Librarian for eight years. Darlin earned her Master's Degree in History from the University of Minnesota, Duluth and has since completed many advanced graduate courses wherever and whenever opportunities arose. She has researched many topics but has always been fascinated by the Civil War and the role of women in history. Since her retirement in 2003, Darlin has been active in her community and serves on the City of Greeley's Parks and Recreation Board, the Museum Advisory Board and as the President of the Friends of the Greeley Museums as well as participating in the Aims Speaker's Bureau. Darlin lives in Greeley with her husband Jim and their dog, Gingersnap.



Heather Leichook

is the Associate Dean of the Fort Lupton Campus. She has a background in ESL, ESL teacher training and working overseas.



Jennifer Malinski

earned her Bachelors of Science in Psychology from Northern Arizona University and her Masters degree in Management from the University of Phoenix. While studying psychology, Jennifer became particularly interested in neuroscience and psychopharmacology. These interests led to her first career as a mental health counselor working for several residential facilities in Washington state, one of which focused on teen-aged residents with both mental health and addiction issues. She currently is the Academic Program Coordinator for Allied Health at Aims.



Shannon McCasland

earned her master's degree from Colorado State University and her bachelor's degree from the University of Northern Colorado. She began her post-graduate career working as a residence hall director for 4 years first at Miami University in Ohio and later at CSU. Shannon has facilitated leadership and team development workshops for 12 years and has presented programs on various management topics both within the educational and private sectors. She is a certified Aims College facilitator of the 7 Habits of Highly Effective People and 7 Habits of Highly Effective College Students. Shannon has worked at Aims since 1997 and is currently the Coordinator of Student Activities and Orientation.



Dr. Ilisha Newhouse

is an Ethics Professor at Aims Community College. She has Ph.D. in Theocentric Business and Ethics, a Masters Degree in Organizational Management and a Bachelors Degree in Sociology. She is a McGraw-Hill published author and has appeared on the Jane Pauley Show, Good Morning America, and many others. Dr. Newhouse owns and operates a Market Research Agency out of Eaton, Colorado. Finally, she is an ordained Minister and enjoys volunteerism as well as missionary work within the local community.



Allan Obert

a nationally certified counselor and past president of the Colorado Career Development Association, who after 18 years as an audiologist, changed careers to become a career counselor. Allan earned a B.A. and M.A. from the University of Northern Colorado, a Ph.D. from Wichita State University and an M.A. in Counseling from the University of Colorado at Denver. He has worked for a job-search company in the Denver Metro area and as a career counselor at UNC. Allan joined the Aims Community College faculty on a full-time basis in 1999.



Ralph Tarnasky

is the Chair of the World Languages and Ethnic Studies department. His degrees include B.A., M.A., Ed.S. and Ed.D. in Spanish, English and administration. His interest in Mexico and the language began 25 years ago in Guadalajara, where he was a university student. He loves to travel in Spanish-speaking countries and time and money permit it.



Wendy Wright-Kilker

has been an Assistant Professor of Psychology since 2001. She received her B.S. at the University of Wisconsin and M.A. at Regis University. Wendy has been teaching classes dealing with stress and trauma. The Speakers Bureau at Aims is a new adventure for Wendy.