

LIBRARY SERVICES



Kiefer Library
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Databases & Article Search Using LexisNexis for Business Research

What is LexisNexis?

LexisNexis provides full-text documents from news, business, legal, medical, and reference publications with a variety of flexible search options.

For business research, LexisNexis offers many features:

- *Business News* - business articles from newspapers, magazines, journals, wires, transcripts
- *Industry & Marketing News* - news from over 25 major industries
- *Accounting* - major accounting journals & literature
- *Company Financial* - detailed financial data about public & private US companies, as well as foreign companies
- *Compare Companies* - company information searchable by sales, net income, employees, & location
- *SEC Filings & Reports* - information filed with the Securities and Exchange Commission, including annual & quarterly reports, proxy statements, & prospectuses
- *Directories* - includes an event database, tradeshow information, & industry forecasts, as well as the SIC Directory & the Official Guide to the American Marketplace

On Campus Access

- Go to the library home page at <http://www.aims.edu/kieferlibrary/index.html>.
- Click on **Databases & Article Search**.
- Click on **Complete List of Databases**.
- Scroll down to **LexisNexis**.
- Click on **LexisNexis**.

Off Campus Access

- Go to the library home page at <http://www.aims.edu/kieferlibrary/index.html>.
- Go to **Off Campus Access** on the left side of the screen.
- Type in your Web Services username and password.
- Click on **LexisNexis**.

To use the News feature:

- Click on **Business News** or click on **Industry & Market**.
- **Select a News Category** (Required) From the drop-down menu, select a news category.
- **Select a News Source** (Required) From the drop-down menu, select a news source.
- **Enter Search Terms** (Required) In the first text box, enter the search term(s). Additional search terms may be added in the other text boxes, selecting from the "in" drop-down menu for each line.
- **Narrow to a Specific Date Range**. The default is six months. Select other coverage by using the drop down menu.
- Click **Search**.
- Click on the document you want from the list. You can then copy from the article into a MS Word document, print the article, or email the text to yourself.

LexisNexis has developed many useful hints on searching techniques & methods of doing other research. Just click on **Help**. Then click on **Search Tips and Samples**.