

**Two-Year Academic Course Schedule -
Fall 2011 through Summer 2013**

Program: Marketing and Management

Program Chair: Ellen Swieter

Campus Phone Ext. # : 6522

Date Completed: 04/18/2011

Note to students: This schedule is only a guide to the minimum planned course offerings for each program so that you can plan your course of study. These courses will be offered as indicated, but they are not guaranteed to make unless minimum enrollments are met. Please check the current Aims class schedule for class times and additional offerings.

Campus (Cmp)	
GR	Greeley
FL	Fort Lupton
LV	Loveland
O	Other

Times	
M	Morning (7:00 am - Noon)
A	Afternoon (Noon - 5:00 pm)
D	Day (Time Unspecified)
E	Evening (Time Unspecified)
S	Self-directed
ARR	Individually arranged (internship, practicum, etc.)
CC	Contact Program Chair (above). Course will be offered when there is sufficient interest to meet class minimum.
WK	Weekend (varies)
Z	Alternative Delivery: Hybrid or online course where one or more class sessions may be held on campus

Prefix	Course Number	Course Title	Credits	Fall 2011		Spring 2012		Summer 2012		Fall 2012		Spring 2013		Summer 2013	
				Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times
MAN	102	Business Ethics and Values	1.00	GR	Z	CC				CC		CC			
MAN	116	Principles of Supervision	3.00	GR	D	GR	E			GR	E	GR	E		
MAN	117	Time Management	1.00	GR	D	GR	D			GR	D	GR	D		
MAN	125	Teambuilding	1.00	GR	D	GR	D			GR	D	GR	D		
MAN	200	Human Resource Management I	3.00	GR	M	GR	D	GR	CC	GR	E	GR	D	GR	CC
MAN	212	Negotiations & Conflict Resolutions	3.00	GR	E	GR	D			GR	D	GR	E		
MAN	215	Organizational Behavior	3.00	GR	E	GR	D			GR	E	GR	D		
MAN	216	Small Business Management	3.00			GR	Z			GR	Z				
MAN	224	Leadership	3.00	GR	D	GR	E			GR	D	GR	E		
MAN	226	Principles of Management	3.00	GR	Z	GR	D			GR	D	GR	Z		
MAN	240	Strategic Management	3.00			GR	D					GR	D		

**Two-Year Academic Course Schedule -
Fall 2011 through Summer 2013**

Program: Marketing and Management

Program Chair: Ellen Swieter

Campus Phone Ext. # : 6522

Date Completed: 04/18/2011

Note to students: This schedule is only a guide to the minimum planned course offerings for each program so that you can plan your course of study. These courses will be offered as indicated, but they are not guaranteed to make unless minimum enrollments are met. Please check the current Aims class schedule for class times and additional offerings.

Campus (Cmp)	
GR	Greeley
FL	Fort Lupton
LV	Loveland
O	Other

Times	
M	Morning (7:00 am - Noon)
A	Afternoon (Noon - 5:00 pm)
D	Day (Time Unspecified)
E	Evening (Time Unspecified)
S	Self-directed
ARR	Individually arranged (internship, practicum, etc.)
CC	Contact Program Chair (above). Course will be offered when there is sufficient interest to meet class minimum.
WK	Weekend (varies)
Z	Alternative Delivery: Hybrid or online course where one or more class sessions may be held on campus

Prefix	Course Number	Course Title	Credits	Fall 2011		Spring 2012		Summer 2012		Fall 2012		Spring 2013		Summer 2013	
				Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times
MAN	241	Project Management in Organizations	3.00		Z		Z		Z		Z		Z		Z
MAN	246	Critical Issues in Marketing and Management	3.00	GR	D E	GR	D E	GR	E	GR	D E	GR	D E	GR	E
MAN	275	Special Topics	1-6		CC		CC		CC		CC		CC		CC
MAN	287	Cooperative Education/ Internship	1-6			GR	ARR					GR	ARR		
MAR	111	Principles of Sales	3.00	GR	D	GR	E			GR	D	GR	E		
MAR	117	Principles of Retailing	3.00		CC		CC		CC		CC		CC		CC
MAR	185	Independent Study	1-6		CC		CC		CC		CC		CC		CC
MAR	216	Principles of Marketing	3.00	GR	D	GR	Z			GR	Z	GR	E		
MAR	220	Principles of Advertising	3.00	GR	D		CC		CC		CC		CC		CC
MAR	235	Consumer Behavior	3.00			GR	CC		CC		CC		CC		CC

**Two-Year Academic Course Schedule -
Fall 2011 through Summer 2013**

Program: Marketing and Management

Program Chair: Ellen Swieter

Campus Phone Ext. # : 6522

Date Completed: 04/18/2011

Note to students: This schedule is only a guide to the minimum planned course offerings for each program so that you can plan your course of study. These courses will be offered as indicated, but they are not guaranteed to make unless minimum enrollments are met. Please check the current Aims class schedule for class times and additional offerings.

Campus (Cmp)	
GR	Greeley
FL	Fort Lupton
LV	Loveland
O	Other

Times	
M	Morning (7:00 am - Noon)
A	Afternoon (Noon - 5:00 pm)
D	Day (Time Unspecified)
E	Evening (Time Unspecified)
S	Self-directed
ARR	Individually arranged (internship, practicum, etc.)
CC	Contact Program Chair (above). Course will be offered when there is sufficient interest to meet class minimum.
WK	Weekend (varies)
Z	Alternative Delivery: Hybrid or online course where one or more class sessions may be held on campus

Prefix	Course Number	Course Title	Credits	Fall 2011		Spring 2012		Summer 2012		Fall 2012		Spring 2013		Summer 2013	
				Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times	Cmp	Times
MAR	240	International Marketing	3.00			GR	CC	Gr	CC			GR	CC		CC
MAR	258	Marketing Research	3.00				CC		CC		CC		CC		CC
MAR	275	Special Topics	1-6		CC		CC		CC		CC		CC		CC
MAR	278	Marketing Seminar	1-6		CC		CC		CC		CC		CC		CC