✓ All advertising must be student club and organizations’ advertising must be approved by the Coordinator of Co-Curricular Programs in the Student Leadership and Development office, CC130.
✓ Please read carefully the Aims Student Organization Handbook located on the Aims Student Clubs and Organizations Resources website, or contact the Coordinator of Co-Curricular Programs at student.activities@aims.edu, for detailed information on Aims advertising policies and procedures.
✓ Logo and promotional design assistance is available in the Student Leadership and Development office.

- Posters
- Unique business cards
- Give people two business cards—one to keep and one to give out
- Add your event information to your signature block with your contact information on all outgoing e-mails
- Write letters of congratulations to other students and faculty with upcoming events
- Key-chains
- Coffee cups/sleeves
- Bookstore bookmarks
- Free tickets on chip bags
- Lucky ticket drawing
- Leaflets at coffee cart
- Doorknob cards
- Lollipops
- Advertising on paper plates or napkins
- Tape ads to pop cans
- Ticket booth for events
- Photo backgrounds
- Season passes
- Lucky coupons in packages
- Coin day – pass for every 1960 penny, etc.
- Dry erase board campaigns in classrooms
- Yard signs
- Bookmarks placed in posters for students to take
- Balloons
- Sandwich boards
- Change the “look” of the room 2-3 days before an event
- Goodies stapled to advertising
- Weekly email announcements
- Daily email announcements to faculty and staff
- TP
- Movie star cutouts with ads
- Tabling
- Pepsi banners/banners
- T-shirts with event ads
- Buttons
- Water bottles with sticker ads

- Popcorn in bags with ads
- Ads taped to the floor
- Pencils and pens
- Magnets
- Name badges
- Talking easy buttons with event information
- Thank you cards
- Fliers for General Assembly of Student Organizations Meetings
- Announcements in classrooms
- Calendars with event listings
- Games/word searches/puzzles
- Writing in the snow
- Awards/certificates/ceremonies
- Aims Facebook
- Invitation cards
- Sidewalk chalk
- Memo pads
- Caps
- Jackets
- Sweatshirts
- Frisbees
- Drawstring bags
- Grocery tote bags
- Ice scrapers
- Multi-tools
- Earbuds
- Decal clings
- Stress balls
- Flash drives
- USB Hubs
- Phone chargers
- Cell phone power banks
- Piggy banks
- Lanyards
- Lip balms
- Sunscreen
- Pedometers
- Yoga mats