

#### **PURPOSE**

# Build a Stronger **Community**



#### **VISION**

**First Choice:** The Recognized Leader in Learning and Student Success

#### MISSION

Provide knowledge and skills to advance quality of life, economic vitality, and overall success of the diverse communities we serve.



Aims began, it was one of great vision to the future. In addition to the many 50th anniversary events, Aims developed a new purpose, mission, vision and strategic directions centered around student success (see page 2). We have also begun the development of our 2018-2023 strategic plan. So, needless to say we've had a very busy year. I'm excited to share with you some of what we have accomplished in this year's annual

In the fall of 2017, Aims opened a new three-story Applied Technology and Trades Center along with the renovated Welding building in Greeley. These facilities total more than 72,000 sq. ft. and house our applied technology programs, including Engineering Technology - Computer Aided Drafting (CAD) and Global Information Systems (GIS); Construction Management; Industrial Technology and Oil and Gas Technology, and our welding program. The new building will help support our community because it will give our students the training they need to prepare for high tech jobs right here in Northern Colorado.

Aims also participated in an economic impact study that looked at the value of Northern Colorado public colleges and universities. Aims Community College, Colorado State University, Front Range Community College, University of Northern Colorado and their entrepreneurial activities and students added \$2.4 billion in income to Larimer and Weld Counties' economy, approximately 9.6 percent of the region's total gross regional product (GRP) during fiscal year 2015-2016. For context,

the impact from Northern Colorado Public Colleges and Universities (NoCoPCU) is almost twice as large as the entire Health Care and Social Assistance industry in the region.

And for the seventh year in a row, the Aims Board of Trustees approved freezing tuition rates, making Aims one of the most affordable colleges in Colorado! We are continuing to focus on student access and success, and this report highlights the new CARE program that supports at-risk students.

Aims has proudly educated our community for 50 years. I am most proud of the passion, commitment and creativity of Aims employees, and I so much look forward to implementing our new strategic plan for 2018-2023, which will continue to guide Aims in a positive

"This past year was not only a reflection of how Aims began, it was one of great vision to the future."

> It's because of our dedicated faculty and staff, high quality, comprehensive programs and services, financial stability, affordable tuition, beautiful campuses and a culture that cares about its people, both those who work here and learn here, that we have such a strong and positive reputation. Our community partners make us complete with their support in creating a productive and meaningful workforce in Northern Colorado.

With gratitude,

Dr. Leah L. Bornstein CEO/President Aims Community College

#### **BOARD OF TRUSTEES**

Carol Ruckel, Chair

Larry Wood, Secretary

Dr. Ray Peterson, Treasurer

Mark Hout

Lyle Achziger

#### CABINET

Dr. Leah L. Bornstein CEO/President

Dr. Deborah Kish Vice President, Academic Affairs

Dr. Geri J. Anderson Vice President, College & Community Relations

Dr. Sarah Wyscaver Interim Vice President, Student Engagement, Inclusion and Success

Chuck Jensen Vice President, Administrative Services

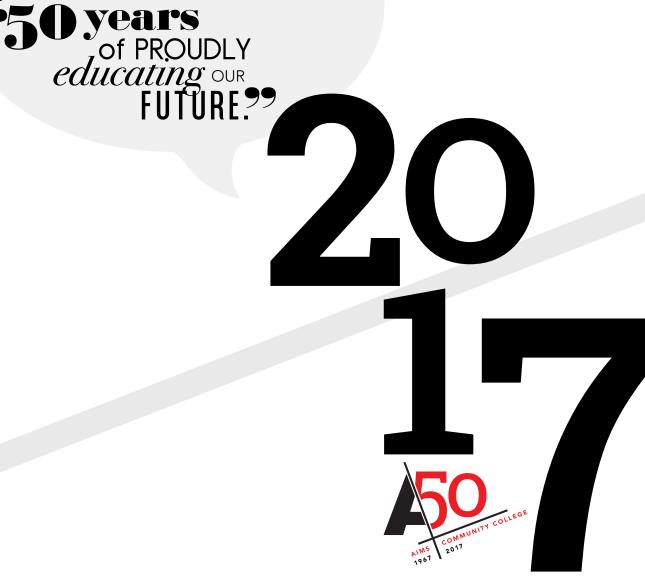
Dee Shultz Executive Director, Human Resources

Laura Coale Executive Director, Communications & Public Information

Brad Yoder Chief Technology Officer

Ann Grotness Executive Assistant to the President







Message from Celebrating 50 Years Financial Accolades Gratitude the President Stability 30 16 06 Top Ten Strategic Planning **Partnerships** Affordable Economic Impact 18 New in 2017 The Foundation & The Numbers Alumni Connection

2018-2023 STRATEGIC DIRECTIONS

**EMPOWER STUDENTS TO SUCCEED** Transform student pathways from access to completion to support increased enrollment and a diverse population.

**ENHANCE OPERATIONAL PERFORMANCE** Maximize sustainable processes, systems, resource management and employment support.

**ENRICH NOCO ECONOMIC DEVELOPMENT** Develop programs and partnerships that meet evolving workforce, demographic and population growth needs.



COVER PHOTO FREDDY GUILES, AIMS STUDENT

GREELEY | FORT LUPTON | LOVELAND | WINDSOR | ONLINE

Aims Community College is an equal opportunity institution. The College prohibits discrimination in its practices, programs, and activities on the basis of age, race, color, religion, creed, gender, national origin, sexual orientation, or disability and is committed to maintaining an environment free from sexual or other harassment and retaliation.

Aims Community College is accredited by the Higher For program costs, as well as student Learning Commission. www.hlcommission.org or 800.621.7440

debt and success rates, visit www.aims.edu/academics/ge-disclosures/

## College can be affordable



Students at Aims have access to a college education at the lowest tuition rate in Colorado for Weld County residents. In fact, a student could go to Aims full time for two years and save enough money to pay for a third year at a four year university— with money left over!





The process of getting the single mother scholarship was very easy. It helped me enroll Egypt (my daughter) into daycare while I was in school. I thank the family who so generously provided the money to have that sort of help because boy, was it needed. Currently, I'm attending the University of Northern Colorado. I would like to pursue higher education for my master's and doctoral, and one day I aspire to be president of a college or university. 99

AIDA MARRUFO, AIMS GRADUATE 2017



\$2,576,239



\$938,389 INSTITUTIONAL AID

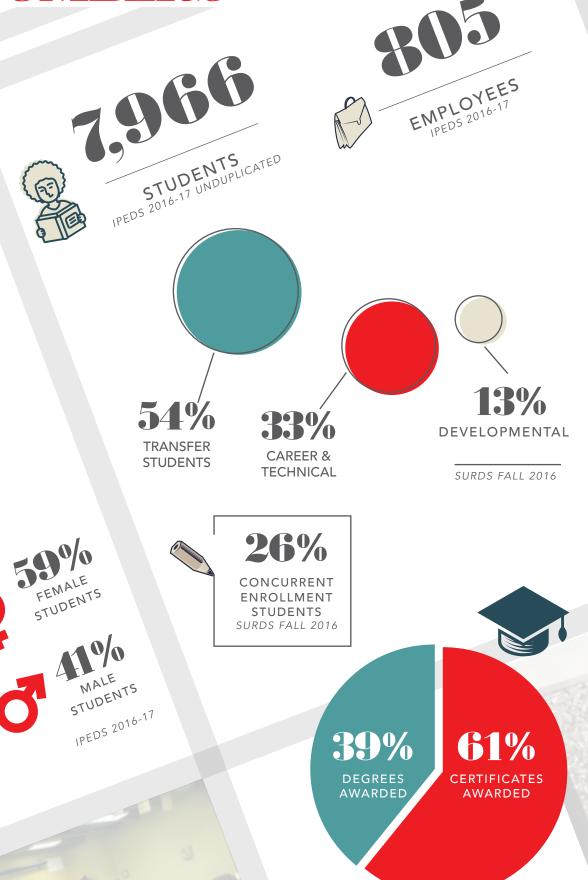
Financial Aid information 2016-17

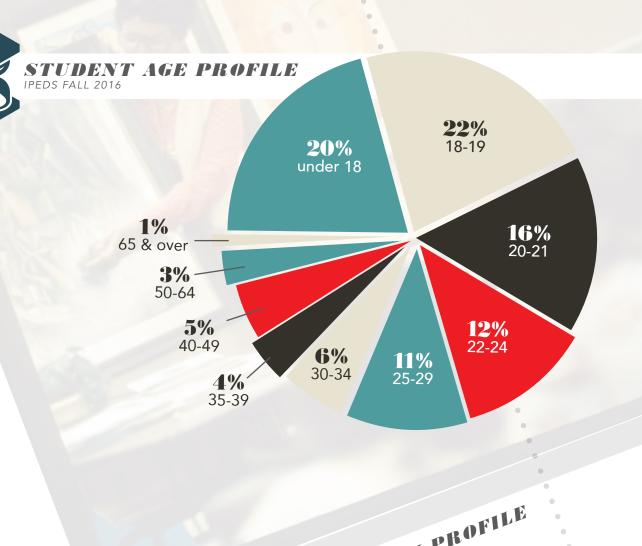
FREE APPLICATION FOR **FEDERAL STUDENT AID FAFSA APPLICATIONS PROCESSED** \$14,994,849 TOTAL AID DISBURSED 4.073 **STUDENTS** 

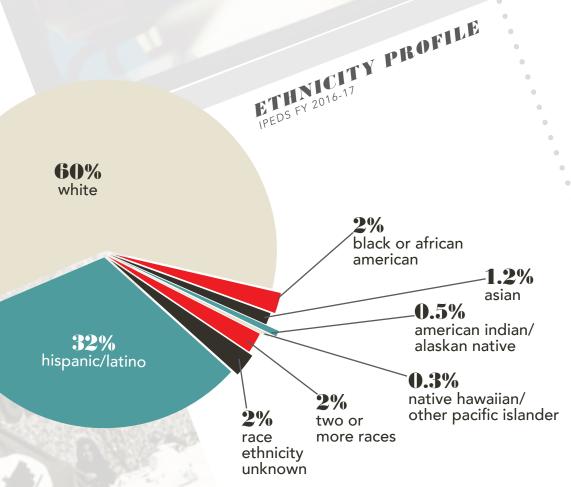
6,578

#### TOP GRANTS AWARDED Carl D. Perkins Vocational & Technical Education Awarded \$384,807 Pathways to Success Awarded \$282,000 over 3 years Colorado First and Existing Industry grants Awarded \$199,800 2.6M TOTAL NEW AWARDS Aims is proud to be debt free Thas f<mark>rozen</mark> tuition for 7 COLLEGE GRANT years! 31 ACTIVE GRANTS FY17 TOTALING \$8.5M \$12,558 \$12,000 \$11,462 \$10,000 \$9,684 \$8000 \$6,646 \$6000 \$4000 \$2.021 \$2000 CU, BOULDER CSU FRONT RANGE IN-STATE IN-DISTRICT SOURCE: Rates for Aims: 30 hours without COF for 2017-18. Rates for other schools: 30 hours, instate without COF for 2017-18.

# NUMBERS







### THE NUMBERS



\$66,103,420 **GENERAL PROPERTY TAX** 66%

> \$10,520,151 TUITION & FEES 11%

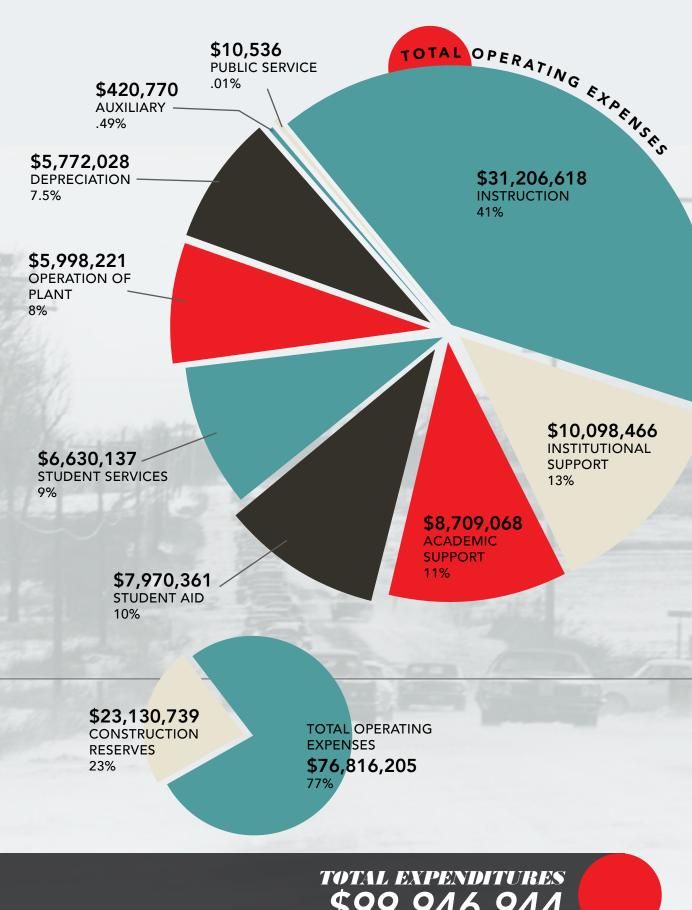
\$9,015,256 STATE APPROPRIATIONS

7,310,387 OTHER NONOPERATING 7%

\$5,938,551 **GRANT & CONTRACTS** 6%

\$1,059,179 OTHER OPERATING 1%

SOURCE: June 30, 2016 Audited Financial Statements



\$99,946,944

# economic IMPACT



\$388.3 **MILLION** 

IMPACT · 6,833

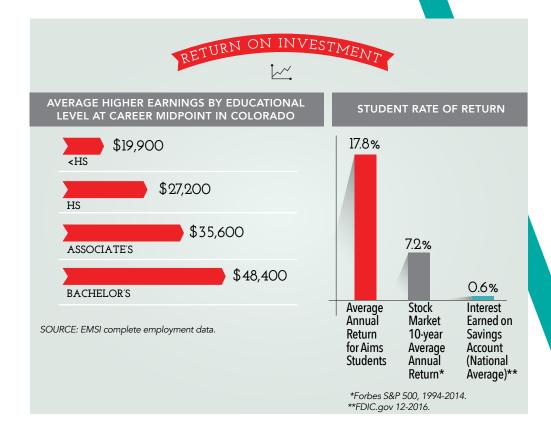
JOBS

#### **IMPACTS CREATED BY AIMS**

ADDED INCOME	JOBS
\$46.4 MILLION Operations Spending Impact	838
\$6.9 MILLION Student Spending Impact	108
\$335 MILLION	5,886
Alumni Impact	
\$388.3 MILLION	6,833
Total Impact	

#### **TOP INDUSTRIES IMPACTED BY AIMS**

INDUSTRY A	ADDED INCOME (THOUSANDS)	JOBS
Health Care and Social Assistand		1,459
Government, Non-Education	\$60.6	847
Manufacturing	\$33.8	376
Retail Trade	\$21.4	306
All other indust	ries \$188.7	3,632











 ${\tt SOURCE: \it The \ economic \ value \ of \ aims \ community \ college \ | \ \it April \ 2017 \ | \ \it analysis \ of \ the \ economic \ impact \ \it \& \ return \ on \ investment \ of \ education}$ 







# 



ARTY THE AARDVARK



CONVOCATION DAY SEPT 23, 2016 L TO R: LIZ.SCHOENLEBER, TRISH RIVINO AND ALFREDO HARO



ARBOR DAY APRIL 5, 2017 **FACILITIES & OPERATIONS CREW** 



PUBLIC SAFETY DAY APRIL 8, 2017. FIRE SCIENCE STUDENTS & FAMILY

#### Ranked #1

Aims Community College was ranked #1 Community College in Colorado by LearnHowToBecome.org.

#### We CARE

Coordinated Assistance & Resource Education (CARE) was established to enhance physical and emotional welfare of students and their learning environments.

#### Change is constant

October 2016 and 2017 visits from the Higher Learning Commission set the stage for college-wide cooperation in continuous improvement.

#### Saving trees

Electronic system for workstudy hiring and time keeping was implemented.

#### Keeping it clean

Surgical Technology Department launched its new Sterile Instrument Processing Program which answered a community and industry need.

#### **Setting precedent**

The Guided Pathways was established for Allied Health designing a Guided Pathways structure for the college.

#### Responsiveness

Aims Website was upgraded to a responsive mobile design.

#### **Calling all Aardvarks**

The Alumni Connection launched connecting past Aims graduates with their alma mater.

#### **Granting wishes**

Grants served over 7,000 students and community members.

#### Moving in double-time

The Nursing department, along with the University of Northern Colorado's (UNC) Nursing Department, celebrated their inaugural Nurse Pinning Ceremony. The dual enrollment students achieved 100% pass rate on NCLEX.



INAUGURAL DUAL ENROLLMENT NURSE PINNING CEREMONY APRIL 28, 2017

66 ... it's changed my life so much. I was coming from a low point of things and I didn't know what to do. I feel so much happier now."

> Grady Haugland, referencing the CARE program



66 Honestly, the only reason I feel I can afford grad school is because of Aims."

> Hannah Pratt, Aims graduate 2014, proud of being an Aims Alum

# New in 2017



**APPLIED TECHNOLOGY & TRADES CENTER** 

#### **Building the Future**

Applied Technology & Trades Center (ATTC) opens bringing tremendous opportunity to Northern Colorado students, community and business partners in the fields of Engineering Technology, Construction Management, Industrial Technology, Oil and Gas

and Welding. The design features instructional labs and classroom space, giving students and instructors the ability to walk the building and read about different type(s) of mechanical, electrical, plumbing and other building systems through cut-away design and open-ceiling environments.

#### Rosie the Riveter style

The Public Safety Institute launched its first Young Women Xplore Academy which championed the service opportunities for females in EMS and Fire Science.

#### A security blanket

Aims community college offers new cyber security specialist certificate.

#### Up up and away

The official arrival of the institution's first of five 2017 Piper Archer TX. Aviation Director, Eric Himler, and Chief Instructor Alexander Wernsman flew the voyage from Florida to deliver to Aims.

#### In good hands

Emergency Medical Services (EMS) program receives ambulance from Banner Health.



Aims and this new building can serve as a partner and catalyst for strengthening these educational opportunities for our community's youth."

Mark Hout, Aims Board of Trustee on ATTC building ribbon cutting



Learning about fire fighting from other women has empowered me to pursue my dream."

Reese Tilton (left), Young Women's Xplore high school participant



YOUNG WOMEN'S XPLORE

Eric Himler, Aims Aviation Director Blue Angel C-130 Demonstration

relevant technology that

is second-to-none with

advanced avionics they

will master and utilize

commercial aircraft."

throughout their careers in both regional and large

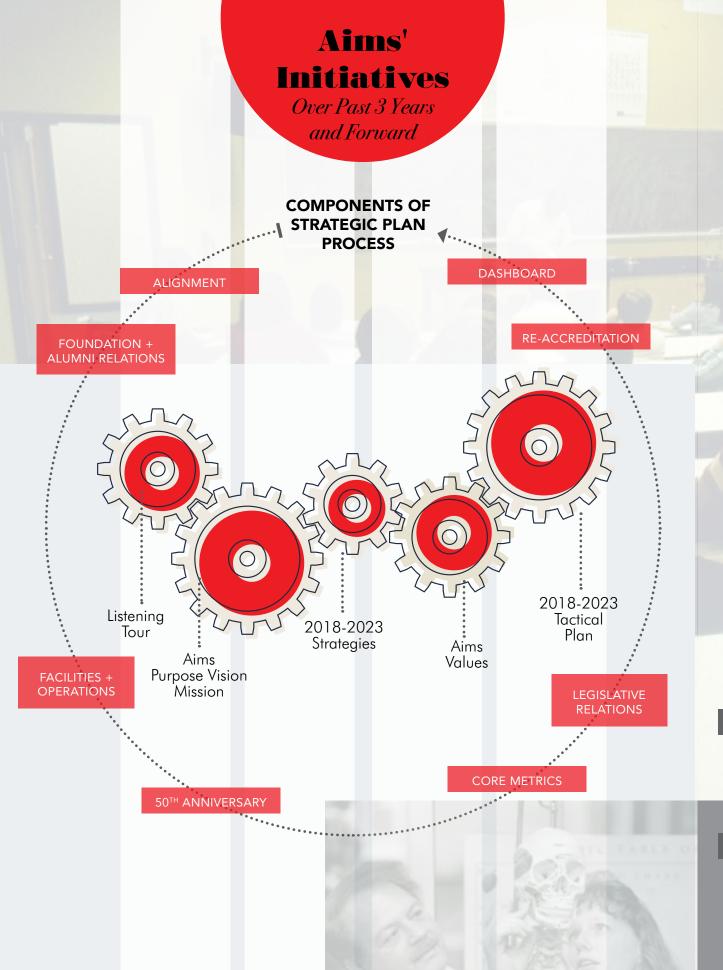


NEW 2017 PIPER ARCHER III TX AIRCRAFT









Aims has been busy developing its new strategic plan for 2018-2023. When Dr. Leah L. Bornstein became CEO/President in 2015 she conducted a listening tour to gather feedback from employees, students and the community. Based on this feedback, the college was aligned around the new direction. While the college was celebrating its 50th anniversary in 2017, it was also busy working on its new strategic plan and re-accreditation with the Higher Learning Commission. The Aims Board of Trustees developed Aims' new purpose, vision and mission, which were approved on August 2, 2017. Cabinet and College Council created Aims three strategic directions for 2018-2023, which were approved by the Board, and a values subcommittee surveyed the entire college, including students, to narrow down its new values (TBA). The entire college is working diligently on defining its objectives, key outcomes and key measures based on information from the environmental scan, Convocations and Conversation Day activities, while keeping possible legislative changes in mind. Aims will continue to be transparent in its communication around its new strategic plan that will help build a stronger community.

**Building** a stronger community.

### **Core Measures**



How many are we serving and how are we serving the underserved each year?



How many students return to us each year?



How much are students learning?



ETION Are students attaining their goals?



How are we impacting our community?

Annual Unduplicated Headcount 3 Year Average 7.337

**Fall-to-Fall Retention** 3 Year Average

BEN

Student who starts in the fall and enrolls in the following fall.

Aims students of arrived or arriving Written Communication 75% Problem Solving 49%

C H M A

Critical Thinking 60% Oral Communication 86% Professionalism 34%

3-Year Average **Graduation Rate** 27% Transfer Rate 19%

K S

SOURCE: IPEDS GRADUATION RATES, COHORT YEARS 2010, 2011, 2012

O R M A

FY 2013-14 Economic Impact \$356M Annually

SOURCE: FY 2013-14 EMSI ECONOMIC IMPACT STUDY

CE

Ν

C U R RENT

**Annual Unduplicated** Headcount 7.966 [+ 9%] **Students** 

SOURCE: IPEDS 12-MONTH **ENROLLMENT 2016-17** 

**Fall-to-Fall Retention** 

63% (+8%)

SOURCE: IPEDS FALL

E **Common Learning Outcomes** 

Written Communication 85% Problem Solving 72% Critical thinking 78% Oral Communication 69% Professionalism 84%

SOURCE: OFFICE OF

26% (-1%)

**Transfer Rate** 16% [+3%]

SOURCE: IPEDS RADUATION RATES

FY 2015-16 **Economic Impact** \$388.3M Annually [+9%]

SOURCE: FY 2015-16 EMSI

#### AIMS FOUNDATION



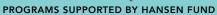
Kelly Jackson, **Executive Director** 

\$151,302

\$7,500

10

ambulance donated



Intensive English Language Program
Paramedic, EMT, AEMT Fire Science CPAT Physical Eligibility Test English

Author Reyna Grande's book signing & reception Accounting Student Leadership & Development
Community Partnerships & Workforce Development

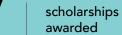
CREATED AND SUPPORTED BY AIMS STAFF & FACULTY 50th Anniversary Quilt auctioned at the anniversary celebration in November

50th Anniversary Scholars Award

Award recipients: (left to right) Cody Gamet, Daniel Robert Romero, Holly Spreitzer







in scholarship support

in academic & grant funds to  ${f I3}$  students

vehicles donated as training tools to automotive program

by Banner Health

academic projects supported by Hansen Fund totaling \$23,496



**ALUMNI CONNECTION** 

**COMMENCEMENT SURVEY** 

339 Respondents



52% in Greeley



66% continued their education



85% jobs related to degree



TO GIVE, GO TO WWW.AIMS.EDU/FOUNDATION

WALT RICTHER, FORMER BOARD MEMBER



50 years

#### Scholarships, Endowments & Awards

Adamson Allied Health Scholarship

Agfinity Scholarship

Aims Staff Association Scholarship

Bernard and Margaret Houtchens Memorial Scholarship

Bernice Pfleiderer Memorial Scholarship

Bert and Leslie Memorial Scholarship

Bill Hartman Memorial Scholarship

Bob and Marilyn Stone (Criminal Justice, Business, Nursing)

Bomberger Foundation Automotive Scholarship

Capt. Al Haynes Aviation Student Scholarship

Carol Heinze Scholarship

College Promise Scholarships

Connie Standard Scholarship

Dale Majors Scholarship

Daniels Fund Boundless Opportunity Scholarship

Darrell Schneider Memorial Scholarship

David J. Manning Scholarship

DOES for Freedom Scholarship

Dola Mae Francis Classroom Teacher Scholarship

Don T. Harris Chemistry Scholarship

Dorothy Stewart Scholarship

Dr. John W. Millsapps Scholarship

Dr. Neil H. Allen Nursing Scholarship

Dr. Neil H. Allen Surgical Technology Scholarship

Dr. Paul & Doriann Thompson Memorial Scholarship

Dr. Ruth Lorenson Scholarships

Ed Beaty Memorial Scholarship

Express Professional Services Scholarship

Florence Winograd Scholarship

Frank A. Berger Memorial Scholarship

Frank Gordon/Walt Francis Social Science Award

Freda T. Roof Memorial Scholarship

Gale and Ann Heiman Scholarship

Gates Corporation Scholarship

George Edward Chisholm Endowment

Gil Borthick Engineering Scholarship

Hansen Presidential Award

Harlan E. Anderson Foundation EMS & Fire Science Scholarship

Hazel A Taylor Scholarship

Jacob Dill Auto Collision Repair Program Scholarship

John and Betty Becker Scholarship

John Paul Richard Memorial/NEWCO, Inc. Scholarship

Kenneth "Bill" Martin CNA Scholarship

 ${\sf Kodak\ Colorado\ Division\ STEM\ Scholarship}$ 

Les Race Scholarship

Leslie V. Ward Memorial Scholarship

Linda Morgensen Memorial Scholarship

Louie Doll Automotive Service Technology Scholarship

Loveland PEO IM Chapter Scholarship

Lucinda Lucio Memorial Scholarship

Marilyn Mathews Memorial Scholarship

Mark & Mary Kendall Scholarship

Mary Ruff Remedial Scholarship

Mazelle Kingsbury Smith Scholarship

Mike Kelly Scholarship

Miriam E Peterson Scholarship

National Western Stock Show Association Scholarship

Nick and Jan Francis Scholarship

NoCo Manufacturing Partnership Scholarship

Norfolk Welding Scholarship

Northern Colorado Credit Union (formerly College Credit Union) Scholarship

Phyllis Gosch Award

Platte Valley Fire District Foundation Scholarship

Roberta B. Miller Nursing Scholarship

Roy L. Smith Memorial Automotive Technology Scholarship

Ruff Elementary Education Scholarship

Ruff High School Diploma Scholarship

Ryan Weeks Memorial Scholarship

Shane Stewart Scholarship

Single Parent - Business, Math, Science or Allied Health Scholarship

Single Parent Scholarship

State Farm Automotive Scholarship

State of Colorado - Early Childhood Education Challenge

Sylvia Uhl Scholarship

The Credit Union of Colorado Scholarship

The Igniters of Greeley Automotive Scholarship

Todd Family Foundation Scholarship

Trinity/Episcopal Church/Stewart Family Scholarship

United Power, Inc. - Fort Lupton Scholarship

United Methodist Women (formerly The Lydia's Circle ) Scholarship

W. Youder Auto Collision Repair Scholarship

Wagner Equipment Co. Scholarship

Walter (Sr.) and Anne Richter Nursing Scholarship

Wells Fargo Bank Scholarship

and others ...





# **Partnerships**

**ACE (Achieving Community** Excellence) **Alternatives to Violence** American Association of Women in Community Colleges **Artworks Loveland** ASPIRE, Inc. **Assistance League of Greeley** Be the Gift **Berthoud Chamber of Commence BOCES: School to Work Alliance Brighton Chamber of Commerce Canine Partners of the Rockies** Carbon Valley Chamber of Commerce **Catholic Charities - Guadalupe Community Center Centennial BOCES** City and County of Broomfield City of Brighton City of Dacono City of Evans **City of Fort Collins** City of Greeley City of Greeley Human Relations Commission Colorado Coalition for the **Educational Advancement of** 

Latinos (CoCEAL) **Colorado Division of Private Occupational Schools** Colorado Division of Vocational **Rehabilitation Services** Colorado Marker Hub **Community Foundation - Greeley** and Weld County **Connections for Independent** Living

**Eastern Colorado Small Business Development Center** Eaton Area Chamber of Commerce

**Educational Opportunity Center Employment Services of Larimer** County

**Employment Services of Weld** County

**Envision** 

Fort Lupton Chamber of

**Fort Lupton Steering Committee Frontier House** 

**Global Refugee Center** 

**Greeley Business Women's** Network **Greeley Chamber of Commerce Greelev Dream Team Greeley-Evans School District 6 District Accountability Committee** High Plains Library District Island Grove/Kaleidoscope **Program** 

Johnstown-Milliken Chamber of Commerce

**Larimer County Workforce Development Board** 

League of United Latin American Citizens (LULAC)

Leanna's Closet

**Loveland Business Alliance Loveland Chamber of Commence Loveland Downtown Partnership Loveland Prevention Partnership** 

**Mountain View Rotary NoCo Health Care Sector** Partnership

**NOCO Latino Chamber of** Commerce

**NoCo Manufacturing Sector** Partnership

North Range Behavioral Health **Crisis Line** 

**Northeast Colorado Coalition Against Trafficking** 

Northern Colorado I-25 Coalition Northern Colorado Legislative Alliance

Northern Colorado Women in Business

**Northridge High School STEM** Academy

Piton Tax Help Colorado **Project Self Sufficiency/Women** Give

Public Partners of Larimer/Weld Counties

**Regional Migrant Worker** Coalition

Right to Read **Rotary Club** 

**Loveland Chapter** 

**Rotary Club of Greeley Centennial Chapter** 

**Sexual Assault Victim Advocate** 

Center (SAVA) **Soccer Without Borders**  **Social Security Administration Social Security Administration** Ft. Collins

South County Agency Coalition/ Network

SWAP (School to Work Alliance Program (A Division of DVR) The Salvation Army - Loveland

Thompson2Life **United Way Weld County: Board** 

of Directors **United Way: Project Connect United Way: Realizing** 

Independence through Education (RITE)

**Upstate Colorado Weld County Bright Futures Weld County Dept of Public** 

Health and the Environment **Weld County Human Services Weld County Office of** 

Commissioners Weld Food Bank

Weld RE-4 Education Foundation **Windsor Agencies** 

Windsor Chamber of Commerce Windsor Optimist Club

**Woodside Village Apartments Zero Dropout** 

AND MANY MORE ...





APPLIED TECHNOLOGY & TRADES CENTER RIBBON CUTTING ON AUGUST 16, 2017

Paul Harter, president and CEO of Aqua-Hot Heating Systems and chairman of the Northern Colorado Manufacturing Partnership (NoCO Partnership) speaks about Aims' value during the TalentFOUND Sectors Summit 2017.

MAYOR TOM NORTON (RIGHT) TOUR APPLIED

**TECHNOLOGY & TRADES CENTER** 

Daimscc Value to companies & students

# 50 years of PROUDLY educating our FUTURE?

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